

INPRO Dialogue Forum on Global Nuclear Energy Sustainability:
**Long-term Prospects for Nuclear Energy in the
Post-Fukushima Era**

27-31 August 2012
Seoul, Republic of Korea

*Stakeholder involvement
and public communication*

Group 2

1. Emerging socio-political **issues**/ changes in public perception



- Elevation of uncertainty, opposition, fear, speculation
- Need to recognize new “authority” = ability for immediate information dissemination by all (not always accurate); need for transparency/urgency
- Role of words in elevating misunderstanding (“blackout” “meltdown” “explosion” “crypt”)
- Expectation by media that all news is local
- Need to make spokespersons of all who participate in nuclear industry

2. Necessary **initiatives/ roles** of various groups



- Facilitate credibility of response by overcoming slow or conflicting information – need for collaboration of vital information (industry network + public availability); potential is great
- Build network of allies and credible experts for media and public discourse: academics, vendors, community leaders, policy groups
- Support regional communication networks/ best practices where issues/cultures are more similar

3. Opportunities for stable public policy support



- Seize the interest generated to tightly connect stable energy policy (nuclear as part of broad framework) with strong national economic policy and education advancement
- Demonstrate ability to apply lessons from events to ongoing nuclear industry improvement
- Connect continuing nuclear dialogue and research to national pride and progress

**Weave the nuclear thread into a national fabric
and make that cloth a bright one**