INPRO Dialogue Forum on Global Nuclear Energy Sustainability:
Long-term Prospects for Nuclear Energy in the Post-Fukushima Era

27-31 August 2012
Seoul, Republic of Korea

Stakeholder involvement
and public communication

Group 2
Emerging socio-political **issues**/ changes in public perception

- Elevation of uncertainty, opposition, fear, speculation
- Need to recognize new “authority” = ability for immediate information dissemination by all (not always accurate); need for transparency/urgency
- Role of words in elevating misunderstanding (“blackout” “meltdown” “explosion” “crypt”)
- Expectation by media that all news is local
- Need to make spokespersons of all who participate in nuclear industry
2. Necessary initiatives/roles of various groups

- Facilitate credibility of response by overcoming slow or conflicting information – need for collaboration of vital information (industry network + public availability); potential is great
- Build network of allies and credible experts for media and public discourse: academics, vendors, community leaders, policy groups
- Support regional communication networks/best practices where issues/cultures are more similar
3. **Opportunities** for stable public policy support

- Seize the interest generated to tightly connect stable energy policy (nuclear as part of broad framework) with strong national economic policy and education advancement
- Demonstrate ability to apply lessons from events to ongoing nuclear industry improvement
- Connect continuing nuclear dialogue and research to national pride and progress

**Weave the nuclear thread into a national fabric and make that cloth a bright one**